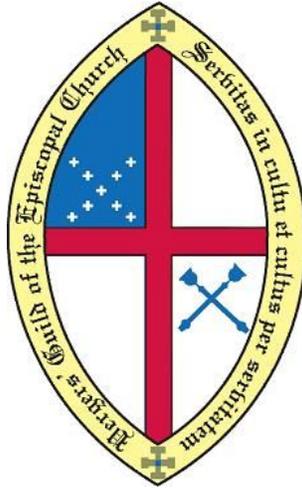


Approved 01.11.18



Vergers Guild of the Episcopal Church

Board Meeting Minutes

Thursday, October 12, 2017 @ 8:15 a.m. EST

Atlanta, Georgia

Call to Order

Scott

Scott called the meeting to order at 8:07 a.m.

Board Members Attending: Scott Smith, Cheryl Cantrall, Duke DuTeil, Richard Parker, Barry Norris, Terry Hughes, Michael Sanchez, Darin Herndon, Vyonne Carter-Johnson. Others in attendance were past president Margaret McLarty and our chaplains Matthew Corkern and Walt Kindergan.

Opening Prayer and Devotion

Matthew

Matthew lead us in an opening prayer followed by a short devotional.

Report from 2017 Host Committee

Chuck Dale, Chair

Chuck gave a report on the attendance for the conference. He said that 272 people had registered for the conference. Martha Sue reported that the finance were in order and they did not expect any budget overages. Other details, changes, and logistics were discussed by Chuck and the Board.

Approval of Minutes

Richard

Richard presented the minutes of the Mid Year Meeting. The minutes were read and approved. The Board then reviewed the 2017 Annual Conference Business Meeting Agenda. The board decided to meet at noon on Saturday to elect officers for the next year.

2017 Goals Review

Vyonne & Scott

Scott reviewed the 2017 goals.

1. Annual Conference: Continue work on Conference Guidelines
2. Technology: Develop and launch MMS v2.0
3. Communications: Overhaul Blog, Committee development
4. Membership Cards
5. Chapters, Guild Shop and Communications: Diocesan Convention Kits
6. Membership: Parish audits, Aggressively reach out to members - Chaplain reaching out, and necrology.
7. Marketing: "I am a verger, count me in!" Chief Marketing Officer
8. Governance: Business Continuity

What do we want to accomplish in this meeting?

All

Scott then reviewed the following topics.

- Committees that Work - Restructuring and New Leadership Development
- Annual Conference Committee: Recruiting and oversight
What has 2017 been like?
- Strategic Planning Session at the mid year meeting in Denver
- Membership: Committee, Automation
- Marketing Campaign: "I am a verger, count me in!" Marketing Chair
- Guild Shop

Denver 2018 Annual Conference

Steve Tillson

Bill Gleason started the presentation with a promotional video about Denver. The Barry Bowman Chapter of the Diocese of Denver will host the Conference from Sept. 20 - Sept. 23. The committee members present were Tom Swartz, John Morrison, Bill Gleason and Fran Barry. The 2018 Annual Conference will be at St. John's Cathedral.

The theme is Exploring the Church in the 21st Century. They announced that Nadia Bolz-Weber would be a special guest speaker. There was a general discussion about the conference costs and activities during the weekend. Scott and Duke will meet with the committee on November 9-10 to discuss the details of the conference. The Board plans to meet in Denver for the mid year meeting on April 13-14, 2017.

General Discussion

All

Scott opened the discussion by talking about committees that work, restructuring them and developing new leadership. Scott suggested that each committee chair should actively try to recruit new members and find new leaders. The Board discussed ways to engage others and spread our work out among other Vergers..

The next topic of discussion was the Annual Conference Committee oversight. The Board discussed the need to meet with the host committee about a year in advance to advise and to keep the committee on track. There was a general discussion future conferences.

The Board then discussed Strategic Planning Session at the mid year meeting in Denver. An outside facilitator will be asked to come to our meeting for Friday, April 13. The agenda will be set up by the Secretary.

The next discussion was about the Membership Committee. The Board was pleased that the Membership cards had been produced. Cheryl then passed out cards to the Board members. Scott emphasized that we need to automate our membership processes for the future.

The Board then discussed a new Marketing Campaign: Michael said the the Communication Committee would be working with the Marketing Committee. The Board discussed the need for a Marketing Chair to lead the Guild into the future.

Barry then discussed the Guild Shop. He believes that moving the small items to someone's house will reduce the postage. He did not bring shirts and other large items to the conference. The Training course is no longer in the Guild Shop.

A discussion then began about letting Almy sell and ship our Guild Shop merchandise. Scott will talk with Almy's CEO about the possibility of joining together for the sale of our merchandise.

New Business

Darin brought up the question of voting eligibility at the Annual Meeting. A general discussion was held about the subject. The group decided that the honor system has worked in the past and that we should continue using that method.

Finally, Duke announced that a change in the bylaws will be proposed saying the Host Committee members would not be eligible for nomination to the Board of Directors. The Nomination Committee will propose this for voting at the 2018 Annual Conference. A short discussion was held about whether Clergy could be members of the Board.

Adjourn

A motion was made and seconded to adjourn. Motion passed
Respectively Submitted,

Richard Parker, Secretary to the Guild